



Velocity

Discovery



AMERICAN ICON

The Muscle Car

American Icon - The Muscle Car, premieres in January 2012, during the highly promoted launch of Velocity, Discovery's rebranded male targeted channel, HD Theater. The all-new 13 episode 30-minute series takes a historic look at the baddest, tire smoking, ear numbing, big block V-8 automobiles on Earth. Legendary automobile designer Chip Foose hosts and takes us back in time to see the cars and meet the personalities that made automotive history.

Each episode of American Icon – The Muscle Car is devoted to Detroit's fastest models from the Muscle Car Era, a time when horsepower, gas and tires were cheap. We'll take a close look at monsters from every brand, like Chevrolet's Chevelle LS-6 and Plymouth's Road Runner Superbird, which was built because of NASCAR's requirement that vehicles to be raced must be available to the general public and sold in specific minimum numbers. The story of each model will be told through the use interviews with automotive icons along with original HD video and archival footage.

Interested in participating in the TV series by showing or drag racing your classic Muscle Car?
Email: info@WATVProductions.com

